

# Donor-supporting organizations in Silicon Valley:

*A guide to finding networks and resources to support high-capacity local givers*

***Powered by Magnify Community***

*September 2021*



# Overview

## What was Magnify Community?

Magnify Community was a nonprofit philanthropic innovation lab operating between 2018 and 2021 to develop tools and activate donors to invest in Silicon Valley nonprofit organizations.

Magnify Community piloted ideas, brought people together, and sparked action. It continually tested unconventional ways to make the local philanthropic experience more accessible, effective, and joyful. It never collected or distributed capital. It engaged and connected Silicon Valley donors to explore and act on opportunities to channel more of their giving locally.

## What is the purpose of this document?

This resource was designed to help **individual donors based in Silicon Valley and their philanthropic and financial advisors** navigate the ecosystem of donor-supporting organizations best suited to advance their local philanthropy, as Magnify Community sunsetted its operations in September 2021.

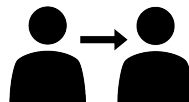
This guide focuses on organizations and networks with capacity to support donors on giving more locally in Silicon Valley. Because of the breadth of many local donors' portfolio and approaches, it also features organizations operating on a more national or global scale. However, it is far from being an exhaustive list for donors looking to give in Silicon Valley and beyond. We invite you to consult **Giving Compass'** [Philanthropy Resource Directory](#), developed in partnership with **Stanford Center on Philanthropy and Civil Society (PACS)** for more resources.

*This document will not be updated after Magnify Community's sunset in September 2021. However, it will be available on our website until March 2022. This guide was developed by [Aude Anquetil](#), Director of Strategic Partnerships.*

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# Donor Pathways



## Find Your Tribe

Connect with individuals who share your goals to advance in your philanthropic practice and journey.

## Join a Giving Circle

Tap into the collective wisdom of a group to conduct research, due diligence, and grantmaking.

## Fund Alongside Place-based Foundations

Lean on funders' insights and resources to accelerate sourcing and due diligence.

## Learn from Community Experts

Leverage community knowledge to learn about pressing needs and local nonprofits.

## Find Resources

Access trainings, playbooks, and other resources to support your giving.

## Champion Ambitious Philanthropic Goals

Take part in movements to challenge the status quo among those with capacity to give.

*Individual donors can take one, several, or all of these interlocking paths*

# Find Your Tribe

## Silicon Valley / Bay Area-Focused



**Full Circle Fund:** Member community connecting nonprofits with skills-based volunteers to leverage their professional experience and financial resources to accelerate nonprofits in the Bay Area and beyond.



**Jewish Community Federation & Endowment Fund:** Federation mobilizing innovation, collaboration, and investment to shape diverse and dynamic Bay Area Jewish communities, where people find a meaningful connection to Judaism and each other; and where donors work together to better lives and communities locally, in Israel, and around the world.



**SV2 - Silicon Valley Social Venture Fund:** Community of individuals who come together to learn about effective giving and pool resources to support innovative social ventures in the Bay Area and beyond.



**The Philanthropy Workshop:** Global network of over 450 philanthropists and social investors committed to solving the world's most pressing social issues, providing strategic philanthropy education and community curation, including a new Silicon Valley Action Lab.



Connect with individuals who share your goal to advance in your philanthropic practice and journey.

# Find Your Tribe

## Beyond Silicon Valley | Tech Donors



**First Principles Forum**: Convenor of founders, early employees, and investors in the technology sector with access to new wealth from IPO or acquisition, to advance their thinking on impact and philanthropy.



**Founders Pledge**: Community of entrepreneurs who commit to donate a chosen portion of their personal proceeds to charity upon liquidity.



**Pledge 1%**: Global movement to inspire, educate, and empower companies of every size and stage to leverage their unique assets and pledge 1% of equity, product, profit, and/or employee time to their communities.

## Beyond Silicon Valley | Social Investors



**Legacy Venture**: Fund-of-funds investor community in which investors donate all returns to nonprofits that each investor chooses. Legacy regularly convenes this unique community of philanthropic investors to learn from one another.



**The Philanthropy Workshop**: Global network of over 450 philanthropists and social investors committed to solving the world's most pressing social issues, providing strategic philanthropy education and community curation.



**TONIC**: Global action community of impact investors, both individuals and institutions with a vision to bring together a global financial ecosystem creating positive social and environmental impact, and empower impact investors.



Connect with individuals who share your goals to advance in your philanthropic practice and journey.

# Find Your Tribe

## Beyond Silicon Valley | Social Justice Donors



**Borealis Philanthropy**: Collection of nine funds that work collaboratively to enhance collective impact within movements across the country. The donor collaboratives focus on a range of social justice issues, including Black-led movement work, disability inclusion and justice, uplifting the dignity and respect of queer and trans communities, and more.

DONORS OF COLOR

**Donors of Color**: Cross-racial community of high-net-worth donors of color building the power of people of color communities to win systemic change that builds racial equity.



**Groundswell Fund**: Pooled fund that strengthens U.S. movements for reproductive and social justice by resourcing intersectional grassroots organizing and centering the leadership of women of color—particularly those who are Black, Indigenous, and Transgender.



**Justice Funders (formerly Bay Area Justice Funders Network - BAJFN)**: Regional network for learning and action to reimagine philanthropic practices that advance a thriving and just world.



**Latino Community Foundation**: Statewide foundation on a mission to unleash the power of Latinos in California. Fulfills its mission by building a movement of civically engaged philanthropic leaders, investing in Latino-led organizations, and increasing political participation of Latinos in California.

solidaire

**Solidaire**: Community of donor organizers mobilizing critical resources to the frontlines of intersectional movements for racial, gender, and climate justice. Prioritizes Black and Indigenous leadership and supports organizations who are directly impacted.

Thousand  
Currents

**Thousand Currents**: Nonprofit providing grants to organizations and movements led by women, youth, and Indigenous Peoples in the Global South, that are creating lasting solutions to shared global challenges, in particular food sovereignty, alternative economies, and climate justice.



Connect with individuals who share your goals to advance in your philanthropic practice and journey.

# Find Your Tribe

## Beyond Silicon Valley



**Generation Pledge:** Growing community of inheritors committed to doing the most good.



**Resource Generation:** Multiracial membership community of young people (18-35) with wealth and/or class privilege, committed to the equitable distribution of wealth, land, and power.



**Synergos:** Global organization helping solve complex issues around the world by advancing bridging leadership, which builds trust and collective action. The Synergos Global Philanthropist Circle is a community of leading philanthropic families and social investors using their time, influence, and resources to fight poverty and social injustice.



**Women Donors Network:** Community providing a range of opportunities for progressive women philanthropists to learn new skills, connect with other members, and leverage funding for greater collective impact.



Connect with individuals who share your goals to advance in your philanthropic practice and journey.



# Join a Giving Circle

## Silicon Valley / Bay Area-Focused



**Full Circle Fund**: Member community connecting nonprofits with skills-based volunteers to leverage their professional experience and financial resources to accelerate nonprofits in the Bay Area and beyond. Members pool funds and invest in vetted nonprofits and social enterprises as well as volunteer their professional skills to transform social change organizations and themselves.



**Silicon Valley Community Foundation**: Local community foundation helping build and strengthen the Silicon Valley community by bringing the resources and skills of donors, business, government, and community together to solve some of the region's toughest challenges. The Silicon Valley Community Foundation hosts giving circles bringing together dynamic groups of Bay Area philanthropists who are passionate and knowledgeable about specific topics, including a [Donor Circle for the Arts](#), [Donor Circle for the Environment](#) and [Donor Circle for Housing](#). Learn more [here](#).



**SV2 - Silicon Valley Social Venture Fund**: Community of individuals who come together to learn about effective giving and pool resources to support innovative social ventures in the Bay Area and beyond. Learn more [here](#).



Tap into the collective wisdom of a group to conduct research, due diligence, and grantmaking.

# Join a Giving Circle

## Beyond Silicon Valley



**American Muslim Community Foundation:** Community foundation that encourages individual donors to be strategic in their charitable-giving, so that they can provide sustainable support to nonprofits, and meet the long term goals of the American Muslim community. AMCF is currently operating several Muslim Giving Circles, and open to organizing and administering new Giving Circles as well. Learn more [here](#).



**Latino Community Foundation:** Statewide foundation on a mission to unleash the power of Latinos in California. LCF coordinates the largest network of Latino donors in the nation. The Latino Giving Circle Network provides the chance to leverage collective power, invest in community and grow civic leadership. Over 500 Californians have joined the network, which currently includes 19 Giving Circles. Learn more [here](#).



**Philanthropy Together:** Nonprofit working with individual donors or philanthropy networks to help start new giving circles and support existing giving circles. Philanthropy Together hosts a database of 2,000+ Giving Circles. Learn more [here](#).



Tap into the collective wisdom of a group to conduct research, due diligence, and grantmaking.

# Fund Alongside Place-based Funders



Find more local funders in [Northern California Grantmakers' Member Directory](#).



Lean on funders' insights and resources to accelerate sourcing and due diligence.

# Learn from Community Experts

## Silicon Valley Community Foundations

Community foundations are grantmaking public charities dedicated to improving the lives of people in a defined local geographic area. They identify community needs, disseminate information, share resources, provide grants, elevate giving opportunities, and serve as a connector among donors, nonprofits, and other community stakeholders.



**Community Foundation of San Carlos**  
Geographic focus: San Carlos, San Mateo County



**San Bruno Community Foundation**  
Geographic focus: San Bruno, San Mateo County



**Gilroy Foundation**  
Geographic focus: Gilroy and the surrounding area, Santa Clara County



**San Francisco Foundation**  
Geographic focus: Alameda, Contra Costa, Marin, San Francisco and San Mateo counties



**Los Altos Community Foundation**  
Geographic focus: Los Altos, Los Altos Hills, and Mountain View; Santa Clara County



**Silicon Valley Community Foundation**  
Geographic focus: Silicon Valley (Santa Clara and San Mateo counties) and the Broader Bay Area



**Palo Alto Community Fund**  
Geographic focus: Palo Alto, East Palo Alto and Menlo Park; Santa Clara and San Mateo counties



Leverage community knowledge to learn about pressing needs and local nonprofits.

# Learn from Community Experts

## Silicon Valley Nonprofit Associations

Strengthen, magnify and unite the voice and influence of nonprofits, help build their capacity, and enable effective cross-sector collaboration.



**Silicon Valley Council of Nonprofits (Santa Clara County)**

## Silicon Valley Leadership Networks

Bring together diverse, established, and emerging leaders to work together, encourage collaboration, and build stronger communities.



Leverage community knowledge to learn about pressing needs and local nonprofits.

# Find Resources

## Silicon Valley / Bay Area Focused



**Silicon Valley Community Foundation**: Offers resources and guidance on where to give.

[Giving Guides](#) | [Grant Catalog](#) | [Publications](#)

## Beyond Silicon Valley



**Center for Effective Philanthropy**: Provides thought leadership and research to promote more effective giving by foundations and major donors. [Resources](#)



**Exponent Philanthropy**: Connects lean funders with answers, experts, and peers. [Guides & Toolkits](#) | [Directory of Advisors](#) | [Sample Documents Library](#)



**Giving Compass**: Educates individual donors through a one-stop shop to learn about issues and philanthropic trends, and give effectively. [Philanthropy Resource Directory](#) | [Giving Best Practices for Donors](#) | [Guide to Nonprofit Ratings](#) | [Issue Funds and Intermediaries](#)



**Milken Institute, Center for Strategic Philanthropy**: Advises philanthropists and foundations seeking to develop and implement transformative giving strategies. [Reports & Resources](#) | [Philanthropist's Field Guide](#)



**National Center for Family Philanthropy**: Provides research, expertise, and learning opportunities to inspire families who give and those that work with them. [Knowledge Center](#)



**Effective Philanthropy Learning Initiative (EPLI) at Stanford Center on Philanthropy and Civil Society**: Conducts research, develops resources, and teaches donors to become more effective, strategic philanthropists. [Guide to Effective Philanthropy](#) | [Philanthropy Toolkit](#)



**Trust-Based Philanthropy Project**: Advocates to make trust-based practices the norm in philanthropy. [Resources](#)



Access trainings, playbooks and other resources to support your giving.

# Champion Ambitious Philanthropic Goals

## Beyond Silicon Valley



**Crisis Charitable Commitment:** Campaign to greatly increase the flow of charitable dollars to nonprofits and establish a new Charitable Standard.

DONORS OF COLOR

**Donors of Color:** Cross-racial community of high-net-worth donors of color building the power of people of color communities to win systemic change that builds racial equity.



**Founders Pledge:** Community of entrepreneurs who commit to donate a chosen portion of their personal proceeds to charity upon liquidity.



**Generation Pledge:** Growing community of inheritors committed to doing the most good.



**The Giving Pledge:** Commitment by the world's wealthiest individuals and families to dedicate the majority of their wealth to giving back.



Take part in movements to challenge the status quo among those with capacity to give.

# Champion Ambitious Philanthropic Goals

## Beyond Silicon Valley



**Initiative to Accelerate Charitable Giving:** Community of philanthropists, leaders of major foundations, charities, nonprofits, and others who represent a broad spectrum of interests across philanthropy, dedicated to ensuring that philanthropic dollars reach working charities and the communities those charities serve.

**Pledge 1%:** Global movement to inspire, educate, and empower companies of every size and stage to leverage their unique assets and pledge 1% of equity, product, profit, and/or employee time to their communities.

**Resource Generation:** Multiracial membership community of young people (18-35) with wealth and/or class privilege committed to the equitable distribution of wealth, land, and power.

**National Center for Responsive Philanthropy:** Progressive advocacy group promoting a philanthropy that serves the public good, is responsive to people and communities with the least wealth and opportunity, and is held accountable to the highest standards of integrity and openness.

**Solidaire:** Community of donor organizers mobilizing critical resources to the frontlines of intersectional movements for racial, gender, and climate justice. Prioritizes Black and Indigenous leadership and supports organizations who are directly impacted.



Take part in movements to challenge the status quo among those with capacity to give.



# Donor Archetypes

## The Newer Tech Donor

- Donor with access to new wealth (usually from an IPO or acquisition)
- May be giving for the first time
- Likes to learn through peers and/or desk research and be strategic, but with limited time to devote to philanthropy (is running a business, has a young family, etc.)

## The Hyper-Local Donor

- Donor with general understanding of local issues, who wants to go deeper
- Looking to support hyper-local, often grassroots organizations

## The Solo Principal/Small-staffed Foundation

- High-net-worth/ultra-high-net-worth (HNW/UHNW) donor committed to doing philanthropy in a best-in-class way on their own, or with limited staff support

## The Collective Giver/Learner

- Donor interested in collaborating with peers on sourcing, due diligence, and grantmaking
- Interested in pooling resources and learning together

## The Next-Gen Giver

- Second- (or third-) generation donor starting to get more involved in family giving (through the foundation or other vehicle)
- Willing to devote more time to giving strategies and sourcing opportunities

## The Social Justice Donor

- Donor committed to supporting BIPOC-led and BIPOC-serving organizations
- Wants to connect with experts from grassroots organizations and like-minded peers
- Often sophisticated, longstanding donor

## The “Partner”

- Partner (typically spouse) of the wealth creator, with more time to dedicate to philanthropy
- May be at the beginning of their philanthropic journey

## The Young Professional

- Donor starting their journey, with capacity and interest in making their first meaningful gifts (time and/or treasure)
- Willing to invest time in learning about philanthropy

## The Seasoned Executive Leader

- Successful executive (high tech, VC, finance) further along in their career or retired, with financial capacity but limited time to devote to philanthropy
- May have made gifts responding to “asks” but open to being more strategic

# Disclaimers

- The donor archetypes and key attributes presented in this document are based on conversations the Magnify Community team had with high-capacity donors, their advisors, and partner organizations in Silicon Valley and beyond, over the duration of the initiative (2018-2021). The donor archetypes are not based on specific individuals, but present attributes identified by the team as common in some groups of donors. They do not reflect the many nuances individuals bring to this work, and the complexities of each philanthropists' individual journey. Many donors share attributes of multiple archetypes.
- All membership fees presented in this document are based on publicly-available information, and are accurate as of Summer 2021. They are subject to change in the future, and we encourage you to contact each organization to learn more about ways to engage with them.
- We focused on highlighting donor-supporting organizations with significant operations and/or staff based in Silicon Valley. This does not reflect the full extent of the donor-supporting ecosystem, particularly national organizations headquartered outside the Bay Area. We invite you to consult **Stanford PACS's** [Philanthropist Resource Directory](#) for more information.
- This document is meant to help donors take a first step in identifying organizations that might be a good fit for their needs. The presentation of each organization's work is based on publicly available information, and might not reflect the complexity and depth of its program offerings, as the descriptions offered for each archetype are limited to programs we believe to be relevant for that type of donor. However, we hope it will be helpful in initiating exploratory conversations.

# The Newer Tech Donor

## Key Attributes

- Donor with access to new wealth (usually from an IPO or acquisition)
- May be giving for the first time
- Likes to learn through peers and/or desk research and be strategic, but with limited time to devote to philanthropy (is running a business, has a young family, etc.)



**About:** Convenor of founders, early employees, and investors in the technology sector with access to new wealth from IPO or acquisition, to advance their thinking on impact and philanthropy.

### Programs and Resources:

- **First Principles Forum:** Annual conference
- **Smaller group meetings** throughout the year based on members' interests, and 1:1 connections between members

**Membership:** By invitation or request to participate only. No annual fees. Fees to participate in certain events.

[pacscenter.stanford.edu/first-principles-forum/](https://pacscenter.stanford.edu/first-principles-forum/)



**About:** Community of entrepreneurs who commit to donate a chosen portion of their personal proceeds to charity upon liquidity.

### Programs and Resources:

- Connection, learning and collaboration with 1,600+ members in 34 countries
- Philanthropic advisory services and giving recommendations based on the latest evidence from the sector
- Zero-fee donor advised fund up to the first \$5m AUM, and subsidized thereafter
- Focus on high-leverage, evidence-led giving opportunities with a global lens

**Membership:** Zero cost for donors who have taken the Founders Pledge.

[founderspledge.com](https://founderspledge.com)



### *Effective Philanthropy Learning Initiative*

**About:** Center conducting research, developing resources, and teaching donors to become more effective, strategic philanthropists.

### Programs and Resources:

- Publicly-available resources
- Education programs, workshops, and trainings for donors and advisors to learn about effective giving

**Membership:** None to access the resources. Fee to participate in certain events.

[pacscenter.stanford.edu](https://pacscenter.stanford.edu)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Hyper-Local Donor

## Key Attributes

- Donor with a general understanding of local issues, who wants to go deeper
- Looking to support hyper-local, often grassroots organizations

- [Place-based funders](#) (page 11)

Place-based funders in Silicon Valley can share valuable insights and resources to source local giving opportunities and share knowledge and due diligence. We encourage you to connect with program officers directly for conversations about local nonprofits, or refer to grantee portfolios often made available on funders' websites directly.

- [Local community foundations in Silicon Valley](#) (page 12)

Community foundations are grantmaking public charities dedicated to improving the lives of people in a defined local geographic area. They identify community needs, disseminate information, share resources, provide grants, elevate giving opportunities, and serve as a connector among donors, nonprofits, and other community stakeholders.

- [Nonprofit associations](#) (page 13)

Local nonprofit associations provide broad and deep knowledge about pressing local needs and local nonprofits meeting those needs in the community.

- Other resources in the [Collective Learner/Giver archetype](#) (page 21 & 22)



*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Collective Giver/Learner (1/2)

## Key Attributes

- Donor interested in collaborating with peers on sourcing, due diligence, and grantmaking
- Interested in pooling resources and learning together



Full Circle Fund

**About:** Member community connecting nonprofits with skills-based volunteers to leverage their professional experience and financial resources to accelerate nonprofits in the Bay Area and beyond.

### Programs and Resources:

- **Grant cycle membership:** For professionals to partner and consult with nonprofits working in economic opportunity, education, environment & energy, and health
- **Tech Accelerator Fund membership:** For tech leaders to pool capital and scale tech nonprofit solutions
- **Corporate-Nonprofit Accelerator Fund:** For companies to leverage their employees' skills to pro bono services to nonprofits helping those impacted by the COVID crisis

**Membership:** \$5,000/engagement (5-10 hrs/month) for the tech accelerator program, \$2,500/engagement (10-15 hrs/month) for the grant cycle membership. Corporate program rates range from \$50,000 to \$150,000 depending on the number of employees involved.

[fullcirclefund.org](http://fullcirclefund.org)

JUST  
FUND.

**About:** Nonprofit grants management solution that streamlines the grantmaking process for organizations and funders, making the ability to seek and distribute funds simple, easy, and equitable.

### Programs and Resources:

- **Sourcing:** JustFund allows funders access to thousands of organizations and proposals on the portal. Every funder can use JustFund's robust discovery tool to filter across different categories (i.e. focus areas, geographic regions, strategies) to find and fund grassroots organizations working at the forefront of social justice movements

**Membership:** \$1,000/year for individuals, \$3,000-\$25,000 for institutions for "Find and Fund" Access.

[justfund.us](http://justfund.us)



**About:** Global network of over 450 philanthropists and social investors committed to solving the world's most pressing social issues.

### Programs and Resources:

- **Global convenings:** Annually in March and November
- **Core programs:** Provide tools, share proven approaches, and offer practical advice and immersion journeys to learn how to be most effective, strategic, and efficient with their resources
- **Smaller group convenings:** Organized by geography or interest area (Action Labs & Breakfast Clubs)

**Membership:** Annual recommended contribution of \$12,000 for individuals, \$20,000 for pair, and bespoke offerings for families

[tpw.org](http://tpw.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Collective Giver/Learner (2/2)

## Key Attributes

- Donor interested in collaborating with peers on sourcing, due diligence, and grantmaking
- Interested in pooling resources and learning together



**About:** Nonprofit, co-created by hundreds of giving circle and collective giving network leaders, working with individual donors or philanthropy networks to help start new giving circles and support existing giving circles.

### Programs and Resources:

- **Launchpads:** Virtual, interactive leadership training programs for individuals and networks to help launch new giving circles
- **Database:** Global giving circle directory, developed with Grapevine, available for free on their website
- **Communities of Practice:** Bring giving circle leaders together through annual conference and other events to learn from each other and grow

**Membership:** Pay-what-you-want

[philanthropytogether.org](http://philanthropytogether.org)



**About:** Community of individuals who come together to learn about effective giving and pool resources to support innovative social ventures in the Bay Area and beyond

### Programs and Resources:

- **Grants and Impact Investments:** Pool capital to make multi-year unrestricted grants and impact investments
- **Learning Sessions:** Host skill-building workshops
- **Volunteering and capacity building:** Many partners provide time and professional expertise to grantees

**Membership:** Partners give at various levels from minimum of \$6,000 (or \$4,000 for Partners under 35) to \$10,000, \$20,000, and \$50,000+.

[sv2.org](http://sv2.org)



**About:** As the largest community foundation in the nation, SVCF helps build and strengthen the community by bringing the resources and skills of donors, business, government, and community together to solve some of the region's toughest challenges

### Programs and Resources:

- **Donor circles:** Facilitate groups of philanthropists who are passionate and knowledgeable about specific topics; each circle awards grants to organizations working in that area of interest
- **Learning sessions:** Host speakers on issue areas and giving strategies
- **Pooled funds:** Host funds for collective giving in response to local crises, and based on local or state strategic priorities

[siliconvalleycf.org](http://siliconvalleycf.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Social Justice Donor (1/3)

## Key Attributes

- Donor committed to supporting BIPOC-led organizations, serving BIPOC communities
- Wants to connect with experts from grassroots organizations, and like-minded peers
- Often sophisticated, longstanding donor

We have focused on two approaches donors can adopt: 1) funding alongside expert foundations, and/or 2) taking part in, and/or funding movements to shift power and resources. There are many more resources and partners. You can find additional information on the Northern California Grantmakers [website](#) and [member directory](#).

## Funding alongside experts (examples, non-exhaustive list):



**About:** Family foundation investing primarily in Latino-led nonprofits in Santa Clara County

### Giving Resources:

- **Grantee list:** [past](#) and [current](#)
- **LatinXCEL Fund:** Collaborative fund open to investment, in partnership with the Silicon Valley Community Foundation

[castellano-ff.org](http://castellano-ff.org)



**About:** Statewide foundation on a mission to unleash the power of Latinos in California

### Programs and Resources:

- **Steward the largest network of Latino philanthropists** in the country
- **Invest in Latino-led organizations** advancing education, health and safety, civic engagement, and youth leadership in communities across California
- **Lead efforts to increase civic and political participation** of Latinos in California.

**Engagement modalities** [here](#)

[latinocf.org](http://latinocf.org)



**About:** As the largest community foundation in the nation, SVCF helps build and strengthen the community by bringing the resources and skills of donors, business, government and community together to solve some of the region's toughest challenges

### Giving Resources\*:

- [Black-led Organizations Giving Guide](#)
- [LatinX Giving Guide](#)
- [California Black Freedom Fund](#)

\* Description limited to programs relevant to social justice donors

[siliconvalleycf.org](http://siliconvalleycf.org)

Please note this is not an exhaustive list.  
More resources are available [here](#).

# The Social Justice Donor (2/3)

## Key Attributes

- Donor committed to supporting BIPOC-led organizations, serving BIPOC communities
- Wants to connect with experts from grassroots organizations, and like-minded peers
- Often sophisticated, longstanding donor

## Taking part in, and/or funding movements to challenge the status quo:



**About:** Collection of nine funds that work collaboratively to enhance collective impact within movements across the country, focusing on a range of social justice issues including Black-led movement work, disability inclusion and justice, uplifting the dignity and respect of queer and trans communities, and more.

### Programs and Resources:

- The [funds](#) support grassroots organizing and movement-building led by those most impacted by the issues they are addressing

[borealisphilanthropy.org](http://borealisphilanthropy.org)

## DONORS OF COLOR

**About:** Cross-racial community of high-net-worth donors of color building the power of people of color communities to win systemic change that builds racial equity

### Programs and Resources:

- Invest in leaders of color
- Support state level organizing and advocacy
- Promote the inclusion principles: funding communities of color, hiring, promoting and contracting inclusively, supporting organizations as a whole, and evaluating and measuring progress

**Membership:** \$5,000 to \$150,000 (lifetime membership)

[donorsofcolor.org](http://donorsofcolor.org)



**About:** Strengthen U.S. movements for reproductive and social justice by resourcing intersectional grassroots organizing and centering the leadership of women of color—particularly those who are Black, Indigenous, and Transgender

### Programs and Resources:

- The [fund](#) supports over 150 organizations across the United States in 47 states as well as Puerto Rico and Washington D.C.

[groundswellfund.org](http://groundswellfund.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*



# The Social Justice Donor (3/3)

## Key Attributes

- Donor committed to supporting BIPOC-led organizations, serving BIPOC communities
- Wants to connect with experts from grassroots organizations, and like-minded peers
- Often sophisticated, longstanding donor



**About:** Regional community for learning and action organized by Justice Funders, whose mission is to reimagine philanthropic practices that advance a thriving and just world.

### Programs and Resources:

- Learn from and with funders committed to turning social, racial and economic justice values into practice
- Take collective action to mobilize philanthropic resources in support of grassroots movements for justice
- Gain the knowledge and skills necessary to accelerate a Just Transition for philanthropy — to redistribute wealth, democratize power and shift economic control to communities

**Membership:** Fees from \$150 to \$25,000 annually.

[justicefunders.org](https://justicefunders.org)

## Taking part in, and/or funding movements to challenge the status quo:



**About:** Multiracial membership community of young people (18-35) with wealth and/or class privilege committed to the equitable distribution of wealth, land, and power.

### Programs and Resources:

- Organize young people to become transformative leaders through storytelling, peer-led learning and action
- Support member to engage in collective action through local chapters, national campaigns, innovative funding models and in their family's philanthropy

**Membership:** Between 5% and 10% of their total annual or monthly giving.

[resourcegeneration.org](https://resourcegeneration.org)



**About:** Community of donor organizers mobilizing critical resources to the frontlines of intersectional movements for racial, gender, and climate justice. Prioritize Black and Indigenous leadership and support organizations who are directly impacted.

### Programs and Resources:

- Members move money quickly and generously in order to fund urgent needs, support bold and innovative ideas, and help build long-term infrastructure and sustainability for the movement

**Membership:** Memberships start at \$20K in movement contributions to Solidaire's grant making areas. Solidaire members leverage this powerful network to organize and move resources at crucial moments.

[solidairenetwork.org](https://solidairenetwork.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Young Professional

## Key Attributes

- Donor starting their journey, with capacity and interest in making their first meaningful gifts (time and/or treasure)
- Willing to invest time in learning about philanthropy



**About:** Member community connecting nonprofits with skills-based volunteers to leverage their professional experience and financial resources to accelerate nonprofits in the Bay Area and beyond.

### Programs and Resources:

- **Grant cycle membership:** For professionals to partner and consult with nonprofits working in economic opportunity, education, environment & energy, and health
- **Tech Accelerator Fund membership:** For tech leaders to pool capital and scale tech nonprofit solutions
- **Corporate-Nonprofit Accelerator Fund:** For companies to leverage their employees' skills to pro bono services to nonprofits helping those impacted by the COVID crisis

**Membership:** \$5,000/engagement (5-10 hrs/month) for the tech accelerator program, \$2,500/engagement (10-15 hrs/month) for the grant cycle membership. Corporate program rates range from \$50,000 to \$150,000, depending on the number of employees involved.

[fullcirclefund.org](https://fullcirclefund.org)



**About:** Nonprofit, co-created by hundreds of giving circle and collective giving network leaders, working with individual donors or philanthropy networks to help start new giving circles and support existing giving circles.

### Programs and Resources:

- **Launchpads:** Virtual, interactive leadership training programs for individuals and networks to help launch new giving circles
- **Database:** Global giving circle directory, developed with Grapevine, available for free on their website
- **Communities of Practice:** Bring giving circle leaders together through annual conference and other events to learn from each other and grow

**Membership:** Pay-what-you-want

[philanthropytogether.org](https://philanthropytogether.org)



**About:** Community of individuals who come together to learn about effective giving and pool our resources to support innovative social ventures in the Bay Area and beyond.

### Programs and Resources:

- **Grants and Impact Investments:** Pool capital to make multi-year unrestricted grants and impact investments
- **Learning Sessions:** Host skill-building workshops
- **Volunteering and capacity building:** Many partners provide time and professional expertise to grantees

**Membership:** Partners give at various levels from minimum of \$6,000 (or \$4,000 for Partners under 35) to \$10,000, \$20,000, and \$50,000+.

[sv2.org](https://sv2.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Solo Principal / Small-staffed Foundation (1/2)

## Key Attributes

- HNW/UHNW donor committed to doing philanthropy in a best-in-class way on their own or with limited staff support



**About:** Membership association connecting lean funders with answers, experts, and peers to create a supportive community of fulfilled, informed, and, ultimately, more effective philanthropists.

### Programs and Resources:

Programs and resources (on grantmaking, HR, tax, governance, etc.) are designed specifically for funders with few or no staff and are led by skilled facilitators who understand donors' unique style of giving

**Membership:** \$780 annually, \$1,820 annually with added legal support

[exponentphilanthropy.org](https://exponentphilanthropy.org)



**About:** Nonprofit resource dedicated exclusively to families who give and those who work with them.

### Programs and Resources:

- Provide research, expertise, and learning opportunities to inspire giving families every step of the way on their philanthropic journey

**Membership:** Recommended contribution: \$1,000-\$10,000, based on asset size, \$10,000 or more to participate in the leadership circle (most generous supporters and recommended contribution for those with assets above \$250 million)

[ncfp.org](https://ncfp.org)



**About:** Association of foundations, corporate contributions programs and other public and private grantmakers in the Bay Area.

### Programs and Resources:

- **Programs and Events:** Host events to deepen understanding on significant topics in philanthropy and multiple issue areas
- **Funder collaboratives and networks:** Coordinate groups such as the Bay Area Homelessness Funders Network, the California Criminal Justice Funders Group, the Northern California Youth Organizing Funder Collaborative, and more.
- **Member Directory:** Provide access to their 200+ organizational members

**Membership:** From \$750 to \$25,000 for institutional or individual grantmakers based on annual grantmaking from prior year.

[ncg.org](https://ncg.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Solo Principal / Small-staffed Foundation (2/2)

## Key Attributes

- HNW/UHNW donor committed to doing philanthropy in a best-in-class way on their own or with limited staff support



**About:** Global network of over 450 philanthropists and social investors committed to solving the world's most pressing social issues.

### Programs and Resources:

- **Global convenings:** Annually in March and November
- **Core program:** Provide tools, share proven approaches, and practical advice on how to be most effective, strategic, and efficient with their time
- **Smaller group convenings:** Organized by geography or interest area (Action Labs & Breakfast Clubs)

**Membership:** Annual recommended contribution of \$12,000 for individuals, \$20,000 for pair, and bespoke offerings for families

[tpw.org](http://tpw.org)

## Philanthropic Advisory Firms

**About:** Customized philanthropic support and guidance; back-office support.



Arabella  
Advisors



The Bridgespan Group

OPEN  
IMPACT



PACIFIC  
FOUNDATION  
SERVICES

ROCKEFELLER  
Philanthropy  
Advisors

Find more philanthropic advisors [here](#).

Please note this is not an exhaustive list.  
More resources are available [here](#).

# The Next-Gen Giver

## Key Attributes

- Second- (or third-) generation donor starting to get more involved in family giving (through the foundation or other vehicle)
- Willing to devote more time to giving strategies and sourcing opportunities



**About:** Membership association connecting lean funders with answers, experts, and peers to create a supportive community of fulfilled, informed, and, ultimately, more effective philanthropists.

**Programs and Resources:** The Next Gen Fellows Program is a leadership development program for the next generation of foundation leaders. The fellowship is designed for current or soon-to-be trustees and staff roughly 18–35 years old.

**Membership:** \$780 annually, \$1,820 annually with legal support.

[exponentphilanthropy.org](http://exponentphilanthropy.org)



**About:** Nonprofit resource dedicated exclusively to families who give and those that work with them.

**Programs and Resources:** Provide research, expertise, and learning opportunities to inspire giving families every step of the way on their philanthropic journey.

**Membership:** Recommended contribution: \$1,000-\$10,000, based on asset size, \$10,000 or more to participate in the leadership circle (most generous supporters and recommended contribution for those with assets above \$250 million).

[ncfp.org](http://ncfp.org)



**About:** Global network of over 450 philanthropists and social investors committed to solving the world's most pressing social issues.

**Programs and Resources:** TPW offers Family & Next Gen Products & Advisory Services and specific programs in partnership with 21/64 to support next-gen givers, in addition to its regular programming. [More here.](#)

**Membership:** Annual recommended contribution of \$12,000 for individuals, \$20,000 for pair, and bespoke offerings for families.

[tpw.org](http://tpw.org)



**About:** Multiracial membership community of young people (18-35) with wealth and/or class privilege committed to the equitable distribution of wealth, land, and power.

**Programs and Resources:**

- Organize young people to become transformative leaders through storytelling, peer-led learning and action
- Support member to engage in collective action through local chapters, national campaigns, innovative funding models and in their family's philanthropy

**Membership:** Between 5% and 10% of their total annual or monthly giving.

[resourcegeneration.org](http://resourcegeneration.org)



**About:** Community of individuals who come together to learn about effective giving and pool resources to support innovative social ventures in the Bay Area and beyond.

**Programs and Resources:** The [SV2 Teens Program](#) is a youth-led changemaking experience for SV2 Partners' children who are in 7th-12th grade. Teens gain exposure to pressing local social issues, learn about nonprofit organizations and think together about giving money away effectively aligned with trust-based philanthropy practices.

**Membership:** Partners give at various levels from minimum of \$6,000 (or \$4,000 for Partners under 35) to \$50,000+.

[sv2.org](http://sv2.org)

*Please note this is not an exhaustive list. More resources are available [here](#).*

# The “Partner”

## Key Attributes

- Partner (typically spouse) of the wealth creator, with more time to dedicate to philanthropy
- May be at the beginning of their philanthropic journey



**About:** Nonprofit, co-created by hundreds of giving circle and collective giving network leaders, working with individual donors or philanthropy networks to help start new giving circles and support existing giving circles.

### Programs and Resources:

- **Launchpads:** virtual, interactive leadership training programs for individuals and networks to help launch new giving circles
- **Database:** global giving circle directory, developed with Grapevine, available for free on their website
- **Communities of Practice:** bring giving circle leaders together through annual conference and other events to learn from each other and grow

**Membership:** Pay-what-you-want

[philanthropytogether.org](http://philanthropytogether.org)



**About:** Global network of over 450 philanthropists and social investors committed to solving the world's most pressing social issues.

### Programs and Resources:

- **Global convenings:** Annually in March and November
- **Core program:** Provide tools, share proven approaches, offer practical advice and immersion journeys to learn how to be most effective, strategic, and efficient with their resources
- **Smaller group convenings:** Organized by geography or interest area (Action Labs & Breakfast Clubs)

**Membership:** Annual recommended contribution of \$12,000 for individuals, \$20,000 for pair, and bespoke offerings for families

[tpw.org](http://tpw.org)



*Effective Philanthropy Learning Initiative*

**About:** Center conducting research, developing resources, and teaching donors to become more effective, strategic philanthropists.

### Programs and Resources:

- Publicly-available digital resources
- Education programs, workshops, and trainings for donors and advisors to learn about effective giving

**Membership:** None to access the resources. Fee to participate in certain events.

[pacscenter.stanford.edu/](http://pacscenter.stanford.edu/)



**About:** Community of individuals who come together to learn about effective giving and pool resources to support innovative social ventures in the Bay Area and beyond.

### Programs and Resources:

- **Grants and Impact Investments:** Pool capital to make multi-year unrestricted grants and impact investments
- **Learning Sessions:** Host skill-building workshops
- **Volunteering and capacity building:** Many Partners provide time and professional expertise to grantees

**Membership:** Partners give at various levels from minimum of \$6,000 (or \$4,000 for Partners under 35) to \$10,000, \$20,000, and \$50,000+.

[sv2.org](http://sv2.org)

*Please note this is not an exhaustive list.  
More resources are available [here](#).*

# The Seasoned Executive Leader

## Key Attributes

- Successful executive (e.g., in tech, VC, finance, real estate) further along in their career or retired, with financial capacity but limited time to devote to philanthropy
- May have made gifts responding to “asks” but open to being more strategic

We have found this donor archetype to be harder to engage with donor-supporting organizations, which often require some time involvement, even if limited. Their partners, however, are often the ones who “activate” the family giving (see the [“Partner”](#) or [“Solo Principal / Small-staffed Foundation”](#) archetypes).

Working through philanthropic advisors within wealth management firms that are already in contact with these potential donors can also be an effective way to activate giving. We encourage advisors to lean on resources developed by Stanford PACS, in particular its [Philanthropy Toolkit](#). 21/64 also offers a number of high-quality [trainings](#) for advisors looking to work with these types of donors.

## Resources for advisors to this group of donors:



*Please note this is not an exhaustive list.  
More resources are available [here](#).*



An aerial photograph of a city, likely San Francisco, showing a dense urban landscape with various buildings, streets, and greenery. In the background, a range of mountains is visible under a clear sky. The entire image has a blue color overlay.

[www.magnifycommunity.com](http://www.magnifycommunity.com)